

# Charlottine ist schön!

»Charlottine« ist eine Schrift die wackelt, aber das sehr schön! Sie heißt wie die reizende Charlottine einfach nur Charlottine. Und sie ist lebendig - genau wie Charlottine.

Charlottine

## Eine Schrift

Eine Schrift wie »Charlottine« entsteht, wenn ein Grafiker auch illustriert bzw. ein Illustrator auch typografiert.

## für Illustration

Illustrationen mag Charlottine sehr, die Beiden passen gut zusammen. Die Schrift wurde mit der Hand gezeichnet, um lebendig wie eine gezeichnete Illustration zu sein.

## & Fließtext

Aber auch wenn Charlottine allein ohne Illustration steht, kann sie sehr viel erzählen, eine langer Text bleibt mit ihr trotz kleiner Wackeleien immer klar.

## in 7 Schriftschnitten

Die Schrift ist mit 7 Schriftschnitten eine Schriftfamilie. Eine Familie mit 7 Schwestern quasi. Damit man weiß, daß die 7 Schwestern zusammengehören & aus Frankreich kommen, heißen sie allesamt Charlottine. Da jede natürlich etwas anders ist & um sie unterscheiden zu können, haben alle noch weitere französische Namen:

»Charlottine Normale«

»Charlottine Grosse«

»Charlottine Mince«

»Charlottine Chouette«

»Charlottine Chouette Grosse«

»Charlottine Chouette Mince«

»*Charlottine Chouette Penchée*«

## mit Vignetten & Frausrufezeichen

Ach, außerdem hat Charlottine als Extra noch kleine Vignetten dabei sowie als Weltneuheit bei Unsicherheit ein Frausrufezeichen:



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# Charlottine Normale

Die 1. Charlottine ist »Normale«, sprich ›normal‹. Das ungesprochene ›e‹ ist nur eine Marotte der Franzosen, die gern ein extra ›e‹ an die Frauen hängen.

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Why does someone choose to become a designer? It's a question that kept nagging at my brain throughout our European Design Annual 2000 judging sessions. There are, of course, at least as many answers as there are designers, but wading through some of the entries in a competition makes you question people's motives when working. Why use the established graphic language of a particular sector or genre? Why produce an item that looks and feels like almost every other of its kind?

If the answer to such questions was simply 'to make money' I would respect the responders' unfashionable but refreshing honesty. But I don't think the people who submit things to design annuals go to work just to earn money. If they did, the client's cheque would be reward enough, and they'd probably prefer to read their bank statements rather than this publication.

No, issues such as a belief in the value of self-expression and a desire to make things better [in all sorts of ways] often inform the decision to enter an item into a competition. And yet, why does so much of the work sent in to design awards have the charisma of an ailing whelk and the inventive flair of a photo-copying machine?

# Charlottine Grosse

Da die 2. Schwester eher etwas dicker ist, sagen die Franzosen »Grosse«. Das wird einfach »gros« ausgesprochen. Eine te Eselsbrücke im Deutschen.

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# Charlottine Mince

Charlottine Nummer 3 heißt »Mince«. Das bedeutet, sie ist eher etwas dünn, und man sagt etwas zwischen »mä« & »mö«. Sie passt sehr gut zur dicken, weil das ein sehr schöner Kontrast ist.

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# Charlottine Chouette

»Charlottine Chouette« ist die 4. in der Familie, sie ist etwas verrückter und wackelt noch mehr als die ersten drei. Die Leute finden das sehr »Chouette«. Das heißt »eulig«, meint »toll« und wird »schu-ett« ausgesprochen.

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# Charlottine Chouette Grosse

Die 5. im Bunde ist auch sehr toll, dazu aber etwas dicker und heißt »Chouette Grosse«, also »schu-ett gross«. Das hast Du Dir sicher schon so denken können. Ist ja auch logisch, oder?

Mon chat?

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# Charlottine Chouette Mince

Die 6. Schwester in Charlottins Familie ist ebenfalls ganz toll, allerdings recht dünn und so wird sie deshalb »Chouette Mince« gerufen. Mit anderen Worten »schu-ett mäös«.

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Et voilà !

# Charlottine Chouette Penchée

Die 7. und letzte Charlottine ist auch »Chouette« & eigentlich auch »Mince«, aber hauptsächlich ist sie total schräg wie der Eiffelturm - die Franzosen sagen »Penchée«, sprich sowas wie »pongsche«. Also: Sie ist toll, (auch dünn) & schräg.

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Druckerfreundliche Seite  
(wenig Farbe)  
im PDF auch Extraseiten  
für alle 7 Schriftschnitte

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charlottine

# Charlottine tastet sich ran

Hier kommt die Tastenbelegung der Schrift Charlottine mit Extrazeichen & Vignetten für Programme ohne Voransicht aller Schriftzeichen. Ansonsten ist PopChar ein feines Hilfsprogramme für den Mac.

## Taste

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Tastatur